

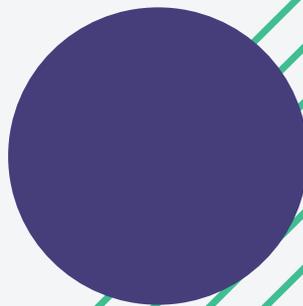


HOW A MELBOURNE MULTI-SITE BUSINESS IS SAVING **\$19,700/YEAR** ON THEIR GAS AND ELECTRICITY WITH **THREADLET**.

A case study

Threadlet reviews businesses' gas and electricity rates every month and switches them to the cheapest rate automatically. We partner with businesses across Australia to save them time and money.

This case study shows how Blue Hippo Laundry, a family-owned Melbourne Laundromat with 19 sites, saved on their gas and electricity rates with Threadlet.



OUR MISSION

Stay on the cheapest gas and electricity rates for every site. **Every month.**

Most businesses know they are probably paying too much for their gas and electricity.

And with so many competing priorities, they don't feel it is worth their time and energy to shop around.

Business owners, site managers, and CFO/COO's feel frustrated with gas and electricity rates.

That's why we created Threadlet.

We automatically switch you to the cheapest gas and electricity rates every month.

Threadlet refuses to take commissions from energy companies. Instead, our revenue comes from a portion of the saving we can make you.

And that means our only goal is to maximise your savings, not chase the biggest commission.

Our customers are our priority every month.

Here's how Blue Hippo Laundry solved their biggest gas and electricity frustrations.



TOP CHALLENGES FOR MULTI-SITE BUSINESSES

Blue Hippo Laundry was facing three challenges with their gas and electricity.

Time management

More urgent priorities get in the way of gas and electricity. Businesses don't have the time to review every site, every month.

Energy retailers don't value loyalty

Retailers don't look after their loyal customers. They leave you on old and non-competitive rates which increase the longer you are with them.

Gas and electricity are significant expenses

Paying too much for gas and electricity is not an option.

“*The overwhelming decision was **time management** with multiple accounts. And getting **very frustrated with retailers** that go increasing rates...**They don't look after their existing customers**, giving their new customers the best plans while leaving us on old ones until we make the effort to contact them.*”

*Adam Smith, Managing Director
Blue Hippo Laundry*



HOW IT WORKS

- 1 Send your latest gas and electricity bills to hello@threadlet.com.au or upload them [here](#).

- 2 Threadlet reviews each site monthly, switching it to the cheapest rate automatically

- 3 Businesses can track their savings over time for each site.

Why do businesses trust Threadlet?

Instead of taking commissions from energy companies like other brokers, our revenue comes from a portion of the savings we can make you. We call it a split-savings model.

Threadlet's business model means that our only goal is to maximise your savings, not chase the biggest commission.

KEY RESULTS

Total savings

\$19.7K

YEARLY
SAVINGS

7.5% reduction in total **gas and electricity** costs.

The benefit of monthly reviews and automatic switching

109%

MORE
ELECTRICITY
SAVINGS

A 109% increase in **electricity savings** between August 2020 and April 2021.

22.5%

MORE
GAS SAVINGS

A 22.5% increase in **gas savings** between September 2020 and April 2021.

The figures

Since joining Threadlet, the monthly review feature has increased Blue Hippo Laundry's electricity savings from \$4,345/year to \$9,080/year. Their gas savings have increased from \$8,690/year to \$10,650/year.

Blue Hippo Laundry has saved an additional ~\$6,695/year as a direct result of Threadlet's monthly review and automatic switch feature.



STAY ON THE BEST GAS AND ELECTRICITY RATES FOR EVERY PROPERTY. **EVERY MONTH.**

Threadlet solves the biggest gas and electricity pain points for multi-site businesses. We make it simple to stay on the cheapest gas and electricity rates for every property, every month.

We will always take the time to answer all of your questions and talk you through our process transparently. There's never any cost or commitment if you contact us.

Interested in learning more or asking us a few questions?

Contact the team at hello@threadlet.com.au or [0401 214 607](tel:0401214607).

“
... **we always have the best available gas and electricity plans.** It saves our business **time and money** – two of our most valued commodities.”

*Jessica, Business Manager
Blue Hippo Laundry*

